

## Contents

1. DIPLOMA IN BUSINESS ADMINISTRATION .....	2
2. ADVANCED DIPLOMA IN BUSINESS ADMINISTRATION .....	3
3. DIPLOMA IN MASS COMMUNICATION .....	4
4. DIPLOMA IN MASS COMMUNICATION (Chinese) .....	5
5. ADVANCED DIPLOMA IN MASS COMMUNICATION .....	6
6. DIPLOMA IN TRAVEL, TOURISM AND HOSPITALITY .....	7
7. ADVANCED DIPLOMA IN TRAVEL, TOURISM AND HOSPITALITY .....	9
8. ADVANCED DIPLOMA IN FILM, TV AND MEDIA PRODUCTION .....	11
9. FOUNDATION CERTIFICATE IN COMMUNICATION, MEDIA AND ARTS .....	12
10. CERTIFICATE FOR HIGHER EDUCATION .....	14
11. CERTIFICATE IN ADVANCED STUDY SKILLS .....	16
12. FOUNDATION CERTIFICATE IN ENGLISH .....	17
13. GRADUATE DIPLOMA IN FILM, TV AND MEDIA (Mandarin) .....	18
14. GRADUATE DIPLOMA IN FILM, TV AND MEDIA (Mandarin) .....	19
15. PEARSON BTEC LEVEL 5 HIGHER DIPLOMA IN BUSINESS .....	20
16. Pearson BTEC Level 5 Higher Diploma in Business Entrepreneurship and Small Business Management) .....	22
17. Pearson BTEC Level 5 Higher Diploma in Business (Marketing) .....	24
18. Pearson BTEC Level 5 Higher National Diploma in Hospitality Management (RQF) .....	26
19. PREPARATORY COURSE FOR INTERNATIONAL GENERAL CERTIFICATE FOR SECONDARY EDUCATION EXAMINATION .....	28
20. PREPARATORY COURSE FOR INTERNATIONAL GENERAL CERTIFICATE FOR SECONDARY EDUCATION EXAMINATION .....	30
21. Preparatory Course for Singapore-Cambridge General Certificate of Education (Advanced Level) Examination (Commerce) .....	32
22. Preparatory Course for Singapore-Cambridge General Certificate of Education (Ordinary Level) Examination .....	33

## 1. DIPLOMA IN BUSINESS ADMINISTRATION

S/N	Item	Details
1.	Introduction	<p>The course DIPLOMA IN BUSINESS ADMINISTRATION offers a balanced academic and practical approach to fundamental business concepts and applications. It covers the essential subject areas including management, marketing, finance, and human resource management.</p> <p>Lectures on international case studies, group discussions and activities used throughout the course provide opportunities for individuals to apply their learning, to develop and enhance their business knowledge and competencies.</p> <p>At the end of this programme, participants will be able to:</p> <ul style="list-style-type: none"> <li>Understand the theory and practice of specific functional management areas</li> <li>Understand how to plan more effectively, solve organizational problems and contribute towards making management decisions</li> <li>Apply specific functional management skills to increase the productivity and business efficiency in their areas of responsibility.</li> </ul>
2.	Modules	<p>BUSINESS MANAGEMENT FINANCIAL ACCOUNTING FUNDAMENTALS OF MARKETING HUMAN RESOURCE MANAGEMENT QUANTITATIVE TECHNIQUES IN BUSINESS PRINCIPLES OF ECONOMICS INFORMATION MANAGEMENT ACCOUNTING FOR MANAGEMENT DECISION MAKING</p>
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the DIPLOMA IN BUSINESS ADMINISTRATION
5.	Duration	<p>Full Time : 8 months Part Time: 8 months</p>
6.	Minimum Entry Requirement	<p>Minimum age of 17 years.</p> <p>Academic Level: Completion of Shelton Certificate in Higher Education OR Shelton Certificate in Advanced Study Skills OR A-Levels OR its equivalent Mature candidate of minimum age of 30 with at least 8 years working experience in related industry</p> <p>Minimum language requirement: TOEFL 500 or IELTS 5.5 or its equivalent Score 70% in Shelton's English Language Admission Test</p>

## 2. ADVANCED DIPLOMA IN BUSINESS ADMINISTRATION

S/N	Item	Details
1.	Introduction	<p>The Advanced Diploma in Business Administration programme allows students to acquire critical business knowledge. The program is specially designed to inculcate students the concepts and tools for more effective managerial responsibilities. The course offers an interactive medium for individuals to learn critical thinking, perform analytical studies, as well as to develop logical arguments to support the business decision-making process.</p> <p>On completion of the programme the students will gain:</p> <ul style="list-style-type: none"> <li>• Sound theoretical knowledge of the various functional elements related to business;</li> <li>• A high level of communication and interpersonal skill;</li> <li>• The ability to identify and analyse business problems, collect relevant data so that plans and policies can be formulated and implemented;</li> <li>• Practical guidelines to manage and administer their areas of responsibilities efficiently and effectively.</li> </ul>
2.	Modules	Business Law Financial Management Business Environment Marketing Management Operations Management Corporate Strategy International Business Organizational Behaviour
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the ADVANCED DIPLOMA IN BUSINESS ADMINISTRATION
5.	Duration	Full Time : 8 months Part Time: 8 months
6.	Assessment	Assessments will be a combination of written examinations and assignments.
7.	Minimum Entry Requirement	Minimum age of 18 years. Academic Level: <ol style="list-style-type: none"> <li>1) Relevant Shelton Diploma OR Successful completion of first year of study on a UK 3- year degree OR</li> <li>2) Other recognized qualifications of approved oversea Institutions of Higher Education. PLUS any necessary subject pre-requisites PLUS additional skills modules if required</li> <li>3) Mature candidate of minimum age of 30 with at least 8 years working experience in related industry</li> </ol> Minimum language requirement: IELTS 6.0 or equivalent language test results

## 3. DIPLOMA IN MASS COMMUNICATION

S/N	Item	Details
1.	Introduction	<p>The course DIPLOMA IN MASS COMMUNICATION provides students with structured learning in mass communication theories and practices. Students will develop professional knowledge and communication skills necessary for a career in mass media and related areas. The main emphasis of the course is to give students the best possible preparation for a successful career in media Industry. Lectures on international case studies, group discussions and activities used throughout the course provide opportunities for individuals to apply their learning, to develop and enhance their knowledge and competencies in media industry.</p> <p>At the end of this program, participants will be able to:          Develop a good foundation of mass communication skills and knowledge in order to progress to higher skills acquisition in the media study.          Analyze strategic issues related to the media industry.          Gain an overview of the marketing and management principles and practices in the context of the media industry</p>
2.	Modules	MEDIA MANAGEMENT ADVERTISING – PLANNING AND MANAGEMENT FUNDAMENTALS OF MARKETING PUBLIC RELATION – PRINCIPLES & PRACTICES CREATIVE WRITING FOR PRINT AND ELECTRONIC MEDIA MEDIA, CULTURE AND SOCIETY MULTIMEDIA 1 - BROADCAST MULTIMEDIA 2 - DESIGN
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the DIPLOMA IN MASS COMMUNICATION
5.	Assessment	Assessments will be a combination of written examinations and assignments.
6.	Duration	Full Time : 8 months
7.	Minimum Entry Requirement	<p>Minimum age of 17 years.</p> <p>Academic Level:            Completion of Shelton Certificate in Higher Education OR            Shelton Certificate in Advanced Study Skills OR            A-Levels OR its equivalent            Mature candidate of minimum age of 30 with at least 8 years working experience in related industry</p> <p>Minimum language requirement:            TOEFL 500 or IELTS 5.5 or its equivalent            Score 70% in Shelton's English Language Admission Test</p>

## 4. DIPLOMA IN MASS COMMUNICATION (Chinese)

S/N	Item	Details
1.	Introduction	<p>The course DIPLOMA IN MASS COMMUNICATION (Chinese) provides students with structured learning in mass communication theories and practices. Students will develop professional knowledge and communication skills necessary for a career in mass media and related areas. The main emphasis of the course is to give students the best possible preparation for a successful career in media Industry. Lectures on international case studies, group discussions and activities used throughout the course provide opportunities for individuals to apply their learning, to develop and enhance their knowledge and competencies in media industry.</p> <p>At the end of this program, participants will be able to:            Develop a good foundation of mass communication skills and knowledge in order to progress to higher skills acquisition in the media study.            Analyze strategic issues related to the media industry.            Gain an overview of the marketing and management principles and practices in the context of the media industry</p>
2.	Modules	MEDIA MANAGEMENT ADVERTISING – PLANNING AND MANAGEMENT FUNDAMENTALS OF MARKETING PUBLIC RELATION – PRINCIPLES & PRACTICES CREATIVE WRITING FOR PRINT AND ELECTRONIC MEDIA MEDIA, CULTURE AND SOCIETY MULTIMEDIA 1 - BROADCAST MULTIMEDIA 2 - DESIGN
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the DIPLOMA IN MASS COMMUNICATION
5.	Duration	Full Time : 8 months Part Time: 8 months
6.	Assessment	Assessments will be a combination of written examinations and assignments.
7.	Minimum Entry Requirement	Minimum age of 17 years.  Academic Level: Completion of Shelton Certificate in Higher Education OR Shelton Certificate in Advanced Study Skills OR A-Levels OR its equivalent Mature candidate of minimum age of 30 with at least 8 years working experience in related industry  Minimum language requirement: TOEFL 500 or IELTS 5.5 or its equivalent Score 70% in Shelton's English Language Admission Test

## 5. ADVANCED DIPLOMA IN MASS COMMUNICATION

S/N	Item	Details
8.	Introduction	<p>This course offers opportunities to develop research skills and to present sound and educated arguments that enhance student's knowledge base and practice in this dynamic media industry.</p> <p>This course is intended for those seeking a career in the mass communication industry and aim to develop their skills in dealing with existing mass media and with the challenge of new communications technology.</p> <p>The expected learning outcome of the course is to provide:</p> <ul style="list-style-type: none"> <li>• In-depth training in practical skills such as writing for various media, marketing, management practices and research methods.</li> <li>• Sound theoretical knowledge of concepts of communication.</li> </ul>
9.	Modules	<p>MEDIA LAW MEDIA ETHICS SOCIAL PSYCHOLOGY IN MASS COMMUNICATION MARKETING MANAGEMENT INTERNATIONAL BUSINESS ORGANIZATIONAL BEHAVIOUR MEDIA RESEARCH CONSUMER BEHAVIOUR</p>
10.	Mode of Study	Classroom
11.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the <b>ADVANCED DIPLOMA IN MASS COMMUNICATION</b>
12.	Duration	<p>Full Time : 8 months Part Time: 16 months</p>
13.	Assessment	Assessments will be a combination of written examinations and assignments.
14.	Minimum Entry Requirement	<p>Minimum age of 18 years.</p> <p>Academic Level:</p> <ul style="list-style-type: none"> <li>o Relevant Shelton Diploma OR Successful completion of first year of study on a UK 3- year degree OR</li> <li>o Other recognized qualifications of approved overseas Institutions of Higher Education. PLUS any necessary subject pre-requisites PLUS additional skills modules if required</li> </ul> <p>Mature candidate of minimum age of 30 with at least 8 years working experience in related industry</p> <p>Minimum language requirement:</p> <ul style="list-style-type: none"> <li>o IELTS 5.5 or equivalent language test results</li> </ul>

## 6. DIPLOMA IN TRAVEL, TOURISM AND HOSPITALITY

S/N	Item	Details
1.	Introduction	<p>The main emphasis of the course DIPLOMA IN TRAVEL, TOURISM AND HOSPITALITY is to give students the best possible preparation for a successful career in tourism and hospitality management. Lectures on international case studies, group discussions and activities used throughout the course provide opportunities for individuals to apply their learning, to develop and enhance their knowledge and competencies in tourism and hospitality industry.</p> <p>At the end of this program, learners will be able to:</p> <ul style="list-style-type: none"> <li>• Develop a good foundation of travel, tourism and hospitality skills and knowledge in order to progress to higher skills acquisition in the industry.</li> <li>• Analyze strategic and operational issues related to the travel and tourism industry</li> <li>• Gain an overview of the management, marketing and human resource principles and practices in the context of the tourism industry</li> <li>• Complete a six (6) months internship programme with any travel, tourism and hospitality establishment</li> </ul>
2.	Modules	<p>ESSENTIALS OF THE HOSPITALITY INDUSTRY            FUNDAMENTALS OF TRAVEL AND TOURISM            CUSTOMER SERVICE IN TRAVEL, TOURISM &amp; HOSPITALITY INDUSTRY            FINANCIAL ACCOUNTING            FUNDAMENTALS OF MARKETING            HUMAN RESOURCE MANAGEMENT            PERSONAL AND PROFESSIONAL ADVANCEMENT            Industrial Attachment: INDUSTRY-BASED EXPERIENCE</p>
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the DIPLOMA IN TRAVEL, TOURISM AND HOSPITALITY
5.	Duration	Full Time : 6 months
6.	Assessment	Assessments will be a combination of written examinations and assignments.
7.	Minimum Entry Requirement	<p>Minimum age of 17 years.</p> <p>Academic Level:</p> <ol style="list-style-type: none"> <li>Completion of Shelton Certificate in Higher Education OR</li> <li>Shelton Certificate in Advanced Study Skills OR</li> <li>A-Levels OR its equivalent</li> </ol> <p>Mature candidate of minimum age of 30 with at least 8 years working experience in TOURISM /HOSPITALITY or related industry</p> <p>Minimum language requirement:</p> <ol style="list-style-type: none"> <li>TOEFL 500 or IELTS 5.5 or its equivalent</li> <li>Score 70% in Shelton's English Language Admission Test</li> </ol> <p>* Minimum language requirement is considered met if:            The applicant has completed a programme from a recognized institution where English is the sole medium of instruction</p>

# Shelton College International

		<p>International applicant has attained a minimum grade of PASS in the English subject and with a certification from the Head of School that programme studied was delivered in English medium</p> <p>Indian students have a minimum grade of 65% in English subject at standard XII</p> <p>*The college reserves the right to administer an interview via skype and similar mediums in order to ascertain the language proficiency of the applicant.</p>
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## 7. ADVANCED DIPLOMA IN TRAVEL, TOURISM AND HOSPITALITY

S/N	Item	Details
1.	Introduction	<p>The Advanced Diploma in Travel, Tourism and Hospitality programmes allow students to acquire the critical Business knowledge and offering a wider choice of specialization. The program is specially designed to inculcate students the concepts and tools for more effective managerial responsibilities in tourism industry. The course offers an interactive medium for individuals to learn critical thinking, perform analytical studies, as well as to develop logical arguments to support the business decision-making process.</p> <p>On completion of the programme the students gain:</p> <ul style="list-style-type: none"> <li>• To develop a range of skills and techniques, personal qualities and attitudes essential for successful performance in working life.</li> <li>• Sound theoretical knowledge of the various functional elements related to the specialization</li> <li>• A high level of communication and interpersonal skill</li> <li>• The ability to identify and analyse business problems, collect relevant data so that plans and policies can be formulated and implemented</li> </ul>
2.	Modules	<p>BUSINESS LAW FINANCIAL MANAGEMENT MARKETING MANAGEMENT CORPORATE STRATEGY OPERATIONS MANAGEMENT – TRAVEL, TOURISM AND HOSPITALITY TOURISM AND THE ENVIRONMENT INTERNATIONAL TRAVEL, TOURISM AND HOSPITALITY TRAVEL AND TOURS MANAGEMENT</p>
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the ADVANCED DIPLOMA IN TRAVEL, TOURISM AND HOSPITALITY
5.	Duration	<p>Full Time : 8 months Part Time: 8 months</p>
6.	Assessment	Assessments will be a combination of written examinations and assignments.
7.	Minimum Entry Requirement	<p>Minimum age of 18 years. Academic Level:</p> <ul style="list-style-type: none"> <li>o Relevant Shelton Diploma OR Successful completion of first year of study on a U K 3- year degree OR</li> <li>o Other recognized qualifications of approved overseas Institutions of Higher Education. PLUS any necessary subject pre-requisites PLUS additional skills modules if required</li> </ul> <p>Mature candidate of minimum age of 30 with at least 8 years working experience in related industry Minimum language requirement:</p>

		o IELTS 6.0 or equivalent language test resultsScore 70% in Shelton's English Language Admission Test
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## 8. ADVANCED DIPLOMA IN FILM, TV AND MEDIA PRODUCTION

S/N	Item	Details
8.	Introduction	The course Advanced Diploma in Film, TV and Media Production (Chinese) builds up from the knowledge and skills learned from Diploma in Film, TV and Media Production (Chinese) and provides students with the same structured learning in film, TV and media production theories and practices. Students will continue to develop professional knowledge and communication skills necessary for a career in film, TV, mass media and related areas.
9.	Modules	CINEMATOGRAPHY SCRIPT WRITING 2 SOUND TECHNOLOGY 2 POST PRODUCTION 2 COLOR CORRECTING FILM, TV AND MEDIA PRODUCTION 2 DOCUMENTARY PRODUCTION FILM & TV DEVELOPMENT 2
10.	Mode of Study	Classroom
11.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the DIPLOMA IN TRAVEL, TOURISM AND HOSPITALITY
12.	Duration	Full Time : 8 months Part Time: 8 months
13.	Assessment	Assessments will be a combination of written examinations and assignments.
14.	Minimum Entry Requirement	<ol style="list-style-type: none"> <li>1) Minimum age of 17 years.</li> <li>2) Academic Level: <ol style="list-style-type: none"> <li>a. Shelton Diploma in Film, TV and Media Production OR</li> <li>b. Equivalent academic qualification from a recognized institution PLUS any necessary subject pre-requisites PLUS</li> </ol> </li> <li>3) Mature candidate of minimum age of 30 with at least 8 years working experience in film, TV and media or related industry</li> <li>4) Minimum language requirement: equivalent to IELTS 5.5 or minimum score of 70% in Shelton's English Language Placement Test.</li> </ol>

## 9. FOUNDATION CERTIFICATE IN COMMUNICATION, MEDIA AND ARTS

S/N	Item	Details
1.	Introduction	<p>FOUNDATION CERTIFICATE IN COMMUNICATION, MEDIA AND ARTS is a preparatory program that aims to equip students with the language proficiency, communication skills and academic foundation in order to prepare them for their entry into Shelton College International's higher education pathway in media, communication and arts. It is directed to students who seek to enter a diploma programme adopting an approach to higher education where students are expected to take a degree of responsibility for managing their own learning. The course is delivered in English and is aimed particularly but not exclusively at international students whose mother tongue is not English.</p> <p>The programme aims to:</p> <ol style="list-style-type: none"> <li>1. enable the learner to gain a certain level of proficiency in English equivalent to approximately equivalent to IELTS 5.0</li> <li>2. provide learners with the basic communication, study and research skills</li> <li>3. provide learners with the necessary concepts coupled with a range of practical skills in the media, communication and arts perspective</li> </ol>
2.	Modules	<p>ENGLISH 1 ENGLISH 2 STUDY SKILLS &amp; CRITICAL THINKING ACADEMIC WRITING AND RESEARCH SKILLS AUDIO VISUAL LANGUAGE FILM AND TELEVISION ANALYSIS INTRODUCTION TO ARTS INTRODUCTION TO MEDIA</p>
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the FOUNDATION CERTIFICATE IN COMMUNICATION, MEDIA AND ARTS
5.	Duration	<p>Full Time : 8 months Part Time: 8 months</p>
6.	Assessment	Assessments will be a combination of written examinations and assignments.
7.	Minimum Entry Requirement	<p>1Minimum age of 16 years. Academic Level: •Singapore-Cambridge GCE 'O' Level with minimum 3 credits OR •Min 10 years of formal education (middle school) OR •Below Year 10 completion if it is an official completion of secondary education in the country of origin 3Minimum language requirement:</p>

		<ul style="list-style-type: none"> <li>•Min English language requirement of equivalent to IELTS 4 or minimum score of 50% in Shelton's English Language Placement Test.</li> </ul> <p>Note: Exemption from English 1 and 2 may be extended to students who score 70% and above in Shelton's English Language Placement Test equivalent to IELTS 5.5.</p>
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## 10. CERTIFICATE FOR HIGHER EDUCATION

S/N	Item	Details
1.	Introduction	<p>The course Certificate for Higher Education is a pre-degree or pre-diploma preparatory programme.</p> <p>It aims to provide students with the basic study and research skills necessary to benefit from higher education. It is directed particularly at students who seek to enter a British degree programme or a degree or diploma programme taught in the English language and adopting a British style approach to higher education, where students are expected to take a degree of responsibility for managing their own learning. The course is aimed particularly but not exclusively at international students and one expected outcome is that students will have achieved a level of competence in the English language equivalent to approximately IELTS 5.5. The range of practical skills developed will also enhance students' value to potential employers.</p> <p>The course also aims to introduce students to the concepts and method of study of at least one subject that they may pursue in their later studies.</p> <p>The programme focuses on Effective study skills, Academic Research Skills, Academic Writing Skills, Advanced Academic English, Communication skills, Quantitative Methods and two optional modules.</p> <p>On successful completion of the certificate students can proceed to one of the Shelton Diploma programmes.</p>
2.	Modules	<p>EFFECTIVE STUDY SKILLS</p> <p>ACADEMIC RESEARCH SKILLS</p> <p>ADVANCED ACADEMIC ENGLISH</p> <p>ADVANCED ACADEMIC ENGLISH</p> <p>COMMUNICATION SKILLS</p> <p>QUANTITATIVE METHODS</p> <p>BUSINESS STUDIES</p> <p>INTRODUCTION TO TRAVEL, TOURISM AND HOSPITALITY</p> <p>INTRODUCTION TO MASS COMMUNICATION</p> <p>PRINCIPLES OF ACCOUNTS</p> <p>FILM &amp; TV DEVELOPMENT 2</p>
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the CERTIFICATE FOR HIGHER EDUCATION
5.	Duration	<p>Full Time : 8 months</p> <p>Part Time: 16 months</p>
6.	Assessment	Assessments will be a combination of written examinations and assignments.

7.	Minimum Entry Requirement	<ol style="list-style-type: none"> <li>1) Minimum age of 17 years.</li> <li>2) Academic Level: <ol style="list-style-type: none"> <li>c. Shelton Diploma in Film, TV and Media Production OR</li> <li>d. Equivalent academic qualification from a recognized institution PLUS any necessary subject pre-requisites PLUS</li> </ol> </li> <li>3) Mature candidate of minimum age of 30 with at least 8 years working experience in film, TV and media or related industry</li> <li>4) Minimum language requirement: equivalent to IELTS 5.5 or minimum score of 70% in Shelton's English Language Placement Test.</li> </ol>
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## 11. CERTIFICATE IN ADVANCED STUDY SKILLS

S/N	Item	Details
1.	Introduction	<p>CERTIFICATE IN ADVANCED STUDY SKILLS (CASS) is a pre-degree or preparatory program designed primarily for students who have completed 12 years of full-time study and wish to pursue higher education studies delivered in the English language. It aims to provide students with the basic study and research skills necessary to derive maximum benefit from higher education.</p> <p>It aims to provide students with the basic study and research skills necessary to benefit from higher education. It is directed particularly at students who seek to enter a British degree programme or a degree or diploma programme taught in the English language and adopting a British style approach to higher education, where students are expected to take a degree of responsibility for managing their own learning. The course is aimed particularly but not exclusively at international students and one expected outcome is that students will have achieved a level of competence in the English language equivalent to approximately IELTS 5.5. The range of practical skills developed will also enhance students' value to potential employers.</p>
2.	Modules	<p>EFFECTIVE STUDY SKILLS</p> <p>ACADEMIC RESEARCH SKILLS</p> <p>ACADEMIC WRITING SKILLS</p> <p>ADVANCED ACADEMIC ENGLISH</p>
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the CERTIFICATE IN ADVANCED STUDY SKILLS
5.	Duration	<p>Full Time : 4 months</p> <p>Part Time: 0 months</p>
6.	Assessment	Assessments will be a combination of written examinations and course work
7.	Minimum Entry Requirement	<p>1) Minimum age of 16 years.</p> <p>2) Academic Level:</p> <p>a. Successful completion of at least 12 years of formal education</p> <p>3) Minimum language requirement:</p> <p>English language requirement of IELTS 5.0 or equivalent language test results</p>



## 12. FOUNDATION CERTIFICATE IN ENGLISH

S/N	Item	Details
1.	Introduction	<p>The Foundation Certificate in English (FCE) is a course which aims to build up our students' level of competency in the English in a gradual and structured way so that they will gain confidence to study effectively in an English speaking environment. It is designed primarily to prepare students for studying and living in Singapore in which English is the medium of instruction in education.</p> <p>Fundamentally, FCE is the bridging course to cover the gap existing between English as the First Language in Singapore and English as the Second Language or Foreign Language in foreign countries.</p> <p>The Foundation Certificate in English will allow students to acquire a foundational competency in English so that students may use this competency to study effectively in an English speaking environment.</p> <p>The contents in each section are interchangeable in the teaching and learning processes.</p> <p>FCE is a course scheduled for 6 hours of teaching and learning per day covering a duration of six months.</p> <p>Students will be assessed through monthly tests at the end of the month, scheduled assignments according to current year calendar. Examination results are released within two weeks after the term test.</p>
2.	Modules	
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the CERTIFICATE IN ADVANCED STUDY SKILLS
5.	Duration	Full Time : 6 months
6.	Assessment	Assessments will be a combination of written examinations and course work

## 13. GRADUATE DIPLOMA IN FILM, TV AND MEDIA (Mandarin)

S/N	Item	Details
1.	Introduction	<p>GRADUATE DIPLOMA IN FILM, TV AND MEDIA (Mandarin) is a graded course which aims is to prepare and enable students to develop the skills needed to successfully complete a Master's Degree in the specialized area of Film, TV or media.</p> <p>Specifically, the target markets are students who wish to pursue an MA either in Singapore or in a partner university in the UK. We anticipate that the majority of students will be recruited from China. The programme will be delivered in Chinese language.</p> <p>Since this course is designed to prepare students for postgraduate study, the emphasis throughout is on skills development with a strong but by no means exclusive emphasis on creative techniques. The role of the teacher is therefore to guide students in the acquisition of these skills and to manage their learning. Hence, the approach is very much learning through doing. Extensive use will be made of exercises, training and practices, taking into account both the theoretical and creative fields in the curriculum. Following completion of the course, students will be able to:</p> <ol style="list-style-type: none"> <li>1. Develop the skills and gain a proficiency required in a master's programme</li> <li>2. Demonstrate the capability and confidence to be independent learners</li> <li>3. Develop a strong portfolio building on existing skills</li> <li>4. Recognise and comprehend different methodological approaches to academic research.</li> <li>5. Demonstrate an improved ability to write and assess media critics, scripts, sketches and screenplays</li> </ol>
2.	Modules	<p>ADVANCED CREATIVE THEORIES IN FILM, TV AND MEDIA</p> <p>ADVANCED CREATIVE THEORIES IN FILM, TV AND MEDIA</p> <p>LITERATURE AND GENERAL EDUCATION IN FILM, TV AND MEDIA</p> <p>ACADEMIC CAPABILITIES ENHANCEMENT</p>
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the GRADUATE DIPLOMA IN FILM, TV AND MEDIA (Mandarin)
5.	Duration	Full Time : 8 months
6.	Assessment	Coursework

## 14. GRADUATE DIPLOMA IN FILM, TV AND MEDIA (Mandarin)

S/N	Item	Details
1.	Introduction	<p>GRADUATE DIPLOMA IN FILM, TV AND MEDIA (Mandarin) is a graded course which aims is to prepare and enable students to develop the skills needed to successfully complete a Master's Degree in the specialized area of Film, TV or media.</p> <p>Specifically, the target markets are students who wish to pursue an MA either in Singapore or in a partner university in the UK. We anticipate that the majority of students will be recruited from China. The programme will be delivered in Chinese language.</p> <p>Since this course is designed to prepare students for postgraduate study, the emphasis throughout is on skills development with a strong but by no means exclusive emphasis on creative techniques. The role of the teacher is therefore to guide students in the acquisition of these skills and to manage their learning. Hence, the approach is very much learning through doing. Extensive use will be made of exercises, training and practices, taking into account both the theoretical and creative fields in the curriculum.</p> <p>Following completion of the course, students will be able to:</p> <ol style="list-style-type: none"> <li>1. Develop the skills and gain a proficiency required in a master's programme</li> <li>2. Demonstrate the capability and confidence to be independent learners</li> <li>3. Develop a strong portfolio building on existing skills</li> <li>4. Recognise and comprehend different methodological approaches to academic research.</li> <li>5. Demonstrate an improved ability to write and assess media critics, scripts, sketches and screenplays</li> </ol>
2.	Modules	<p>ADVANCED CREATIVE THEORIES IN FILM, TV AND MEDIA</p> <p>ADVANCED CREATIVE TECHNIQUES IN FILM, TV AND MEDIA</p> <p>LITERATURE AND GENERAL EDUCATION IN FILM, TV AND MEDIA</p> <p>ACADEMIC CAPABILITIES ENHANCEMENT</p>
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the GRADUATE DIPLOMA IN FILM, TV AND MEDIA (Mandarin)
5.	Duration	Full Time : 8 months
6.	Assessment	Coursework

## 15. PEARSON BTEC LEVEL 5 HIGHER DIPLOMA IN BUSINESS

S/N	Item	Details
1.	Introduction	Pearson BTEC Level 5 Higher Diploma in Business is a course developed by Pearson Education, UK and is offered at Shelton College International. Pearson BTEC Level 5 HND Diploma in Business provides opportunities for learners to apply their knowledge and practical skills in the workplace. The programme offers a balanced academic and practical approach to fundamental business concepts and applications. It covers the essential subject areas including management, marketing, finance, human resource management, and research. The programme aims for students to acquire the critical business knowledge and its application to relevant industry. It is specially designed to inculcate students with the concepts and tools for more effective managerial responsibilities. The course offers an interactive medium for individuals to learn critical thinking, perform analytical studies and to develop logical arguments to support the business decision-making process. After a successful completion, the learner will be awarded with a Pearson BTEC Level 5 Higher National Diploma in Business.
2.	Modules	Business and the Business Environment Marketing Essentials Human Resource Management Management and Operations Management Accounting Managing a Successful Business Project (Pearson-set) Innovational and Commercialisation Entrepreneurship and Small Business Management Research Project (Pearson-set) Organisational Behaviour Statistics for Management Business Strategy Developing Individuals, Teams and Organisations International Marketing Planning for Growth
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the 15. PEARSON BTEC LEVEL 5 HIGHER DIPLOMA IN BUSINESS
5.	Duration	Full Time:16 months Part Time:15 months
6.	Assessment	Coursework
7.	Minimum Entry Requirement	Age :Minimum 18 years old Language Proficiency: Language Proficiency - Educational Attainment: BTEC level 3 qualification in Business

# Shelton College International

		<ul style="list-style-type: none"> <li>- or related level 3 qualifications</li> <li>- OR SCI Certificate in Higher Education</li> <li>- OR SCI Certificate in Advanced Study Skills</li> <li>- OR Completion of at least 12 years of formal education</li> </ul> <p>GCE A Levels Mature Candidate: Minimum 30 years old with at least 8 years of working experience</p>
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## 16. Pearson BTEC Level 5 Higher Diploma in Business Entrepreneurship and Small Business Management)

S/N	Item	Details
1.	Introduction	Pearson BTEC Level 5 Higher Diploma in Business (Entrepreneurship and Small Business Management) is a course developed by Pearson Education, UK and is offered at Shelton College International. Pearson BTEC Level 5 HND Diploma in Business (Entrepreneurship and Small Business Management) is a specialist pathway that provides opportunities for learners to apply their knowledge and practical skills as entrepreneurs in managing start-up/ small businesses. The programme offers a balanced academic and practical approach to fundamental business concepts and applications pertaining to business management gearing towards entrepreneurship. It is specially designed to inculcate students with the concepts and tools for more effective managerial responsibilities. The course offers an interactive medium for individuals to learn critical thinking, perform analytical studies and to develop logical arguments to support the business decision-making process. After a successful completion, the learner will be awarded with a Pearson BTEC Level 5 Higher National Diploma in Business (Entrepreneurship and Small Business Management).
2.	Modules	Business and the Environment Marketing Essentials Human Resource Management Management and Operations Management Accounting Managing a Successful Business Project (Pearson-set) Innovational and Commercialisation Entrepreneurship and Small Business Management Research Project (Pearson-set) Organisational Behaviour Identifying Entrepreneurial Opportunities Launching a New Venture Managing and Running a Small Business Statistics for Management Business Strategy Developing Individuals, Teams and Organisations Planning for Growth
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the Pearson BTEC Level 5 Higher Diploma in Business Entrepreneurship and Small Business Management)
5.	Duration	Full Time:16 months Part Time:15 months

# Shelton College International

6.	Assessment	Coursework
7.	Minimum Entry Requirement	<p>Age :Minimum 18 years old</p> <p>Language Proficiency: IELTS 5.5 or equivalent</p> <ul style="list-style-type: none"> <li>- Educational Attainment: BTEC level 3 qualification in Business <ul style="list-style-type: none"> <li>- or related level 3 qualifications</li> </ul> </li> <li>- OR SCI Certificate in Higher Education</li> <li>- OR SCI Certificate in Advanced Study Skills</li> <li>- OR Completion of at least 12 years of formal education</li> </ul> <p>GCE A Levels</p> <p>Mature Candidate: Minimum 30 years old with at least 8 years of working experience</p>

## 17. Pearson BTEC Level 5 Higher Diploma in Business (Marketing)

S/N	Item	Details
1.	Introduction	Pearson BTEC Level 5 Higher National Diploma in Business (Marketing) is a course developed by Pearson Education, UK and is offered at Shelton College International. It is a specialist pathway that provides opportunities for learners to apply their knowledge and practical skills in business particularly in the specialized area of marketing. The programme offers a balanced academic and practical approach to fundamental business concepts and applications pertaining to business management and marketing. It is specially designed to inculcate students with the concepts and tools for more effective managerial responsibilities. The course offers an interactive medium for individual to learn critical thinking, perform analytical studies and to develop logical arguments to support the business decision-making process. Assessment is via coursework. After a successful completion, learner will be awarded with a Pearson BTEC Level 5 Higher National Diploma in Business (Marketing).
2.	Modules	Business and the Business Environment Marketing Essentials Human Resource Management Management and Operations Management Accounting Managing a Successful Business Project Innovational and Commercialisation Entrepreneurship and Small Business Management Research Project (Pearson-set) Organisational Behaviour Product and Service Department Integrated Marketing Communications Business Strategy Developing Individuals: Teams and Organizations Brand Management Tapping into new & International markets
3.	Mode of Study	Classroom
4.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the Pearson BTEC Level 5 Higher Diploma in Business (Marketing)
5.	Duration	Full Time:16 months Part Time:15 months
6.	Assessment	Coursework
7.	Minimum Entry Requirement	Age :Minimum 18 years old Language Proficiency: IELTS 5.5 or equivalent



# Shelton College International

		<ul style="list-style-type: none"> <li>- Educational Attainment: BTEC level 3 qualification in Business <ul style="list-style-type: none"> <li>- or related level 3 qualifications</li> </ul> </li> <li>- OR SCI Certificate in Higher Education</li> <li>- OR SCI Certificate in Advanced Study Skills</li> <li>- OR Completion of at least 12 years of formal education</li> </ul> <p>GCE A Levels</p> <p>Mature Candidate: Minimum 30 years old with at least 8 years of working experience</p>
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## 18. Pearson BTEC Level 5 Higher National Diploma in Hospitality Management (RQF)

S/N	Item	Details
8.	Introduction	<p>Pearson BTEC Level 5 Higher National Diploma in Hospitality Management (RQF) is a course developed by Pearson Education, UK and is offered at Shelton College International. The qualification is designed to meet the needs and expectations of students aspiring to work in an international hospitality environment. It aims to widen students' access to higher education and enhance their career prospects. The objective of the course is to equip students with hospitality skills, knowledge and the understanding necessary to achieve high performance in the global hospitality environment and to develop them to be professional, self-reflecting individuals able to meet the demands of employers in the hospitality industry and adapt to a constantly changing world.</p> <p>The programme offers a content that is a balance between employability skills and the knowledge essential for students with entrepreneurial, employment or academic aspirations. It is closely aligned with employer and higher education needs and is a stimulating and challenging programme of study that will be both engaging and memorable for students. Assessments are via courseworks. After a successful completion, learner will be awarded with a Pearson BTEC Level 5 Higher National Diploma in Hospitality Management.</p>
9.	Modules	<ol style="list-style-type: none"> <li>1. The Contemporary Hospitality Industry</li> <li>2. Managing the Customer Experience</li> <li>3. Professional Identity and Practice</li> <li>4. The Hospitality Business Toolkit</li> <li>5. Leadership and Management for Service Industries (Pearson-set)</li> <li>6. Managing Food and Beverage Operations</li> <li>7. Managing Accommodation Services</li> <li>8. Managing Conference and Events</li> <li>13. Work Experience</li> <li>14. Management Accounting</li> <li>15. Hospitality Marketing Essentials</li> <li>16. Human Resource Management</li> <li>17. Entrepreneurship and Small Business Management</li> <li>18. Research Project (Pearson-set)</li> <li>19. Hospitality Consumer Behaviour and Insight</li> <li>26. Revenue Management</li> <li>27. Front Office Operations Management</li> </ol>

		28. Hospitality Distribution Channels Management 30. Global Events 33. Integrated Hospitality Marketing Communications 34. Hospitality Brand Management 37. Facilities Management 38. Concepts and Innovation in Hospitality 39. Tourist Resort Management 41. Hospitality Business Strategy 43. Organizational Behaviour 44. Strategic Human Resource Management 46. Managing and Running a Small Business
10.	Mode of Study	Classroom
11.	Award	Students who successfully complete and pass the modules stipulated in the course structures will be awarded the Pearson BTEC Level 5 Higher National Diploma in Hospitality Management (RQF)
12.	Duration	Full Time:16 months
13.	Assessment	Coursework
14.	Minimum Entry Requirement	Age :Minimum 18 years old Language Proficiency: <ul style="list-style-type: none"> <li>- Common European Framework of Reference (CEFR) B2 OR</li> <li>- IELTS 5.5 (including 5.5 for reading and writing) OR</li> <li>- PTE 51 OR</li> <li>- Shelton ELAT of Band 2</li> <li>- Students from India and South Asian countries are exempted from IELTS (or its equivalent) requirement if: <ul style="list-style-type: none"> <li>o the student has a diploma obtained from a recognized institution where English is the medium of instruction</li> <li>o A minimum English subject mark of 65% at standard XII (applicable to Indian students).</li> </ul> </li> <li>- Educational Attainment : <ul style="list-style-type: none"> <li>BTEC level 3 qualification in Hospitality <ul style="list-style-type: none"> <li>- or related level 3 qualifications</li> </ul> </li> <li>- OR SCI Certificate in Higher Education</li> <li>- OR SCI Certificate in Advanced Study Skills</li> <li>- OR Completion of at least 12 years of formal education</li> </ul> </li> </ul> GCE A Levels Mature Candidate: Minimum 30 years old with at least 8 years of working experience

## 19. PREPARATORY COURSE FOR INTERNATIONAL GENERAL CERTIFICATE FOR SECONDARY EDUCATION EXAMINATION

S/N	Item	Details
1.	Introduction	<p>Pearson Edexcel International General Certificate for Secondary Education is a balanced international curriculum designed to encourage high academic standards through a practical approach to teaching and learning. The curriculum consists of a course study leading to an examination typically taken by students who are ready from age 13 to 16. Successful students will receive an International recognized qualification, the International General Certificate of Secondary Education, which is equivalent in standard to the international GCE Ordinary level and British GCSE examination. The curriculum is suitable for students of all nationalities and all levels of ability. It provides an ideal preparation for higher level courses such as the Advanced International Certificate of Education (AICE), international GCE Advanced level, SAT and APT, International Baccalaureate, and for vocational training and employment. IGCSE offered at Shelton High School covers a range of modules/ subjects with syllabus which are regularly reviewed to keep pace with developments in education practice and to meet the global needs and demands. The IGCSE is a four-year course offered to international students at Shelton High School in as an alternative to the GCE 'O' Levels.</p> <p>Students will be able to sit for the IGCSE conducted by Pearson Education Ltd., UK.</p>
2.	Modules	<p>Mathematics English Science Commerce and Entrepreneurship Mathematics English Science Commerce and Entrepreneurship English ESL* English A Mathematics A Science (Double Award) Chemistry Physics Further Pure Mathematics Accounting Business Studies** Art and Design** Information and Communication** English B**</p>

# Shelton College International

		English A Mathematics A Science (Double Award) Chemistry Physics Further Pure Mathematics Accounting Business Studies** Art and Design** Information and Communication**
3.	Mode of Study	Classroom
4.	Duration	Full Time : 48 months
5.	Assessment	Assessments will be a combination of written examinations and course work
6.	Minimum Entry Requirement	Students aged 12 and above, completed at least Grade 6; IELTS 3.5 and above

## 20. PREPARATORY COURSE FOR INTERNATIONAL GENERAL CERTIFICATE FOR SECONDARY EDUCATION EXAMINATION

S/N	Item	Details
1.	Introduction	<p>Pearson Edexcel International General Certificate for Secondary Education is a balanced international curriculum designed to encourage high academic standards through a practical approach to teaching and learning. The curriculum consists of a course study leading to an examination typically taken by students who are ready from age 13 to 16. Successful students will receive an International recognized qualification, the International General Certificate of Secondary Education, which is equivalent in standard to the international GCE Ordinary level and British GCSE examination. The curriculum is suitable for students of all nationalities and all levels of ability. It provides an ideal preparation for higher level courses such as the Advanced International Certificate of Education (AICE), international GCE Advanced level, SAT and APT, International Baccalaureate, and for vocational training and employment. IGCSE offered at Shelton High School covers a range of modules/ subjects with syllabus which are regularly reviewed to keep pace with developments in education practice and to meet the global needs and demands. The IGCSE is a four-year course offered to international students at Shelton High School in as an alternative to the GCE 'O' Levels.</p> <p>Students will be able to sit for the IGCSE conducted by Pearson Education Ltd., UK.</p>
2.	Modules	<p>Mathematics English Science Commerce and Entrepreneurship Mathematics English Science Commerce and Entrepreneurship English ESL* English A Mathematics A Science (Double Award) Chemistry Physics Further Pure Mathematics Accounting Business Studies** Art and Design** Information and Communication** English B**</p>

# Shelton College International

		English A Mathematics A Science (Double Award) Chemistry Physics Further Pure Mathematics Accounting Business Studies** Art and Design** Information and Communication**
3.	Mode of Study	Classroom
4.	Duration	Full Time : 48 months
5.	Assessment	Assessments will be a combination of written examinations and course work
6.	Minimum Entry Requirement	Students aged 12 and above, completed at least Grade 6; IELTS 3.5 and above

## 21. Preparatory Course for Singapore-Cambridge General Certificate of Education (Advanced Level) Examination (Commerce)

S/N	Item	Details
1.	Introduction	<p>"The Singapore-Cambridge GCE A' Levels curriculum emphasizes not only learning but also focuses on ensuring flexibility. The curriculum is designed to facilitate multi-disciplinary learning, breadth of academic scope as well as flexibility. It aims to prepare students well for the approaches being taken in universities, and for the demands of an innovation-driven world in the 21st century. This tiered structure provides the opportunity for students to achieve their personal peaks of excellence.</p> <p>Candidates select subjects from two levels of study, namely H1 (Higher 1) and H2 (Higher 2). Subjects are divided into knowledge-based subjects such as General Paper (H1) and Economics (H1), and content-based subjects such as Mathematics (H2), Physics (H2), and Chemistry (H2)."</p> <p>This 2-year programme is widely recognized and valued by employers, education authorities and institutions of higher education throughout the world.</p> <p>The University of Cambridge Local Examinations Syndicate (UCLES) is the examining authority for subjects in English. Similar to the Singapore-Cambridge GCE O-Level, the Singapore-Cambridge GCE A-Level Examinations is also a MOE and SEAB-approved programme.</p> <p>Throughout the entire duration of the course, students will undergo regular classroom assessments, term examinations conducted by the school, and the final Singapore-Cambridge GCE A' Levels Examination (GCE A' Levels) conducted by the Singapore Examinations and Assessment Board (SEAB).</p>
2.	Modules	<p>General Paper</p> <p>H1 Mathematics</p> <p>H2 Business Management</p> <p>H2 Principles of Accounts</p> <p>H2 Economics</p>
3.	Minimum Entry Requirement	<ul style="list-style-type: none"> <li>Minimum English language requirement of IELTS 5.5 or equivalent language test results</li> <li>At least 16 years of age</li> </ul> <p>GCE O Level or equivalent</p>



# Shelton College International

## 22. Preparatory Course for Singapore-Cambridge General Certificate of Education (Ordinary Level) Examination

S/N	Item	Details
1.	Introduction	<p>Shelton prepares students for the Singapore-Cambridge GCE O-Level Examination. This qualification is widely recognized and valued by employers, education authorities and institutions of higher education throughout the world.</p> <p>The University of Cambridge Local Examinations Syndicate (UCLES) is the examining authority for subjects in English. The Singapore Examinations and Assessment Board (SEAB) is an established statutory board that develops and conducts national examinations in Singapore and provides other examination and assessment services, locally as well as overseas. SEAB collaborates with the Ministry of Education (MOE) on all national examinations and ensures the high quality of national standards is uphold. Preparations for the O-Level Examination include regular classroom assessments leading to the final examination conducted by SEAB.</p> <p>With an O-Level qualification, students (depending on their results and subject to the approval of the higher institution), have options to progress to:</p> <ul style="list-style-type: none"> <li>o Shelton College International's diploma and advanced diploma courses through its Certificate for Higher Education programme;</li> <li>o University Foundation Studies at universities in the United Kingdom, United State and Australia;</li> <li>o Singapore-Cambridge GCE A-Level; <ul style="list-style-type: none"> <li>o Diploma courses at polytechnics in Singapore.</li> </ul> </li> </ul>
2.	Modules	<p>English</p> <p>Mathematics</p> <p>Additional Mathematics</p> <p>Combined Science</p> <p>Principles of Accounts</p>
3.	Minimum Entry Requirement	<ul style="list-style-type: none"> <li>• Minimum English language requirement of IELTS 5.0 or equivalent language test results;</li> <li>• At least 15 years of age;</li> </ul> <p>Sec 3 or equivalent.</p>